



your canadian  
web resource

**PALSYS.CA**

## **Is your business online?**

**Do you have a web site that shows visitors who you are and what you do?**

**Do you have personalized e-mail addresses for yourself and your staff?**

**And finally: do you realize how little it costs to establish an online presence?**

### **Why should your business be online?**

The internet is a rich and vibrant medium, and every business should have a place within it. In this day and age many businesses rely on the internet as a strong source of revenue while others maintain a web site to show a friendly and professional face to potential customers. We want more Canadian businesses to take advantage of the voice the internet gives them, and we want to be the company to help you achieve your goals when it comes to online progress.

If you have a business, no matter what the size, you need a web site. Think of your web site as an online storefront. A professional-looking storefront will serve as an online brochure, attract customers, and gain exposure equal to that of larger, more profitable businesses. Even if you don't plan on selling online, a website is an effective method of getting your name out to potential customers and gaining recognition.

The question now is: how much will this cost? The fact is, the internet has evolved past high costs and limited access. Small businesses that simply couldn't afford to establish a presence online now can. Our design services start at a one time fee of \$100, and our hosting packages start at \$50 per year. If you already have a site online, we can transfer it for you for as little as \$4.17 per month. There is simply no reason to wait!

### **Who are we?**

Paladin Systems was established in 2001 as a design and consultation firm. We have since grown to offer our clients hosting services as well. We offer a complete line of business services on top of the basics of design and hosting, giving you a one stop source for all of your online needs. Our sales and technical support staff are friendly and eager to help, offering personal service to each and every client. Your success leads to our success, and we never forget that.

If you are ready to take your business online, or simply are paying too much for an existing web site, you should do it with professionals. Paladin Systems has been bringing businesses to the internet successfully for 5 years, and we'd love the chance to bring your company online as well. After all, we don't do what you do – but we're just as good at bringing your business online as you have been at creating it. Together we can help the business that you started make a seamless transition to the internet.

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