

Virtual R&D Team
Product Improvement
Software Featuring

"development: a process in which something passes by degrees to a higher stage"

WE | FEATURE
we do the featuring

A chair with 4 legs can be improved, to have 3 legs.

Result: Less material, gives you the ability to make a better quality chair

But: Is it better for your clients?
We analyze that too when we design new features!

What

Simply put: we make products better against the competition.

Why

Because it's our second nature to improve products, to make them more useful and easy to use, to be better

How

Our ability to improve is given by a very detailed analysis of the product, making sure we understand it's current state and then we pass it through several improvement stages, where we come with a full report of what can be improved and how

Reports? I thought you will improve it

We generate the very detailed reports, such as description of the new features to be implemented, animated examples of interaction and analysis against competition. Your production team, assisted by us, will improve the product, together. We don't want to put your business at risk by asking you to disclose secret materials, isn't safer this way?

Ok, when you can pass by our office?

Thank you for your invitation but we do this integrally online, it's faster and easier for the software products. If you have another kind of product, would be a pleasure to visit your office

We have a product, can it be analyzed and a report to be generated, before any other involvement?

Yes, of course. Contact us and let us know about your product, we are excited to know what your product does, to see how can we improve.

Virtual R&D Team

Product Improvement

Software Featuring

There is a mouse with ball, a wireless one and an optical one.

Which is better?

The mouse with ball is best, but in an environment without dust. The wireless one is good too, if you don't mind spending on batteries. You may use the optical one, but not in the sun on a shiny surface.

When we improve a product, we make it thinking on the target, to meet their environment and personal abilities requirements. This will bind your product to their needs, isn't want you want?

"development: a process in which something passes by degrees to a higher stage"

WE | FEATURE
we do the featuring

We want to be contacted!

Do it by e-mail, it is the fastest way and the most efficient way.

quote @ wefeature.com

Your product is of our interest!